

# Diego J. Jiménez Hernández

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## Employment

2021–22 Post-doctoral Researcher, Economics and Computation, Microsoft Research (New England)  
2022– Economist, Economic Research Department, Federal Reserve Bank of Chicago

## Education

2015–21 Ph.D. in Economics, Stanford University  
*Committee:* Pascaline Dupas, Liran Einav, Melanie Morten  
2014–15 M.A. in Economic Theory, ITAM (*Honors*)  
2009–13 B.A. in Economics, ITAM (*Honors*)

## Fields of Interest

Development Economics and Industrial Organization

## Research

### *Working Papers*

1. Expanding Financial Access Via Credit Cards: Evidence from Mexico  
(with Sara G. Castellanos, Aprajit Mahajan and Enrique Seira)  
Reject & Resubmit, *Review of Economic Studies*
2. Should the Government Sell You Goods? Evidence from the Milk Market in Mexico  
(with Enrique Seira)

### *Publications*

1. Should We Treat Data as Labor? Moving Beyond “Free”  
(with Imanol Arrieta Ibarra, Len Goff, Jaron Lanier and E. Glen Weyl)  
*AEA Papers and Proceedings*, 2018, 108:38-42.

### *Selected Work in Progress*

1. An Empirical Study of the Value of Data: Evidence from Uber  
(with Imanol Arrieta Ibarra, Tiago Caruso and E. Glen Weyl)
2. Currency Depreciations and Savings Behavior: Evidence from Armenia  
(with Josh Kim and Aleksandr Shirkhanyan)
3. And Some, I Assume, Are Good People: Determinants of Mexican Migration to the US  
(with Eduardo Laguna Muggenburg)

## Teaching Experience

(U = undergraduate, G = graduate)

### *Teaching Assistance*

- 2018–20 Development Economics I (U), Economics, Stanford University (2x)
- 2017–20 Industrial Organization I (G), Economics, Stanford University (3x)
- 2017 Global Organizations: The Matrix of Change (G), PublPol268 (1x)
- 2011–13 Intermediate Macroeconomics (U), Eco V, ITAM (4x)

### *Instructor*

- 2017–20 Programming Camp (G), Economics, Stanford University (3x)

## Honors, Awards, and Fellowships

- 2020 Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship, SIEPR, Stanford
- 2020 Stanford King Center Graduate Student Fellowship
- 2020 Outstanding TA Award, Development Economics (ECON 257), Stanford
- 2018 Shultz Graduate Student Fellowship in Economic Policy, Stanford
- 2018 Ronald I. McKinnon Memorial Fellowship, Stanford
- 2017 Sean Buckley Memorial Award for Best Second Year Paper, SIEPR, Stanford
- 2016 Honorary Mention, XXI Ex ITAM Prize in Research, Economics, ITAM
- 2014–15 Academic scholarship, Graduate ITAM
- 2009–13 Academic scholarship, Undergraduate ITAM

## Professional Activities

### *Seminar Presentations* (★ = co-author presentation)

- 2021 Banco de México, Boston College, Boston University, Chicago Fed, ITAM Business, ITESM, PacDev, Pompeu Fabra, TSE, University of Chicago – Harris
- 2020 NEUDC - Dartmouth / Zoom
- 2019 ITAM (Alumni Conference), Northwestern (IPA Research Gathering on Financial Inclusion), University of Chicago – BFI Consumer Finance: Micro and Macro Approaches (★)
- 2018 AEAs (Philadelphia), Microsoft's TechFest, Barcelona GSE Summer Forum, BREAD - Columbia (★)
- 2017 NEUDC - Tufts
- 2016 LACEA (EAFIT), CFPB II Research Conference

Referee for *Economía, Economic Development and Cultural Change*.

## Pre-Ph.D. Employment

### *Relevant Positions*

- 2017 Research Intern, Economics and Computation, Microsoft Research (New England)
- 2013-14 Economist, Economic Research Division, Banco de México

### *Research Assistance*

- 2019–20 Research Assistant for Prof. Pascaline Dupas and Muriel Niederle, Stanford University
- 2016–18 Research Assistant for Prof. Liran Einav and Jon Levin, Stanford University
- 2013–15 Research Assistant for Prof. Enrique Seira, ITAM

### **Citizenship**

México